

Focus: Banks as Employers

Focus Sheet

FAST FACTS

- Canada's banks employ 275,450 Canadians
- Full-time bank employment has increased 21.7% over the past ten years
- Canadian banks also employ 119,885 people in other countries

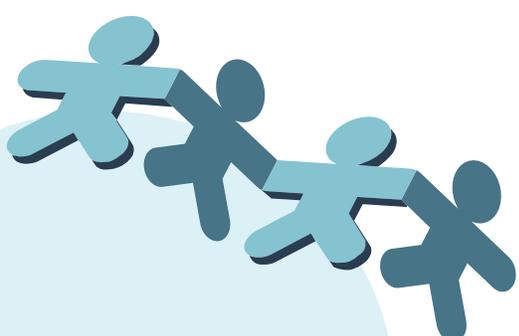
The Bottom Line

More than a quarter of a million Canadians are bank employees. Banks and their subsidiaries contribute significantly to job creation and to Canada's labour market and many of the banks' human resources policies and practices are at the leading edge.

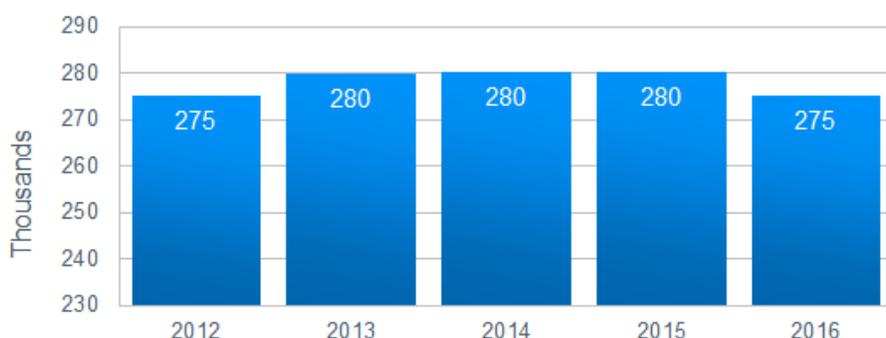
Employment trends

Technology, competition and globalization continue to be major drivers of jobs in the banking industry. New technologies have resulted in the replacement of many routine transaction-based jobs with knowledge-intensive positions. These new jobs focus on building in-depth, value-added customer relationships. In keeping with this trend, banks are recruiting employees with higher education or skill levels. Existing employees are given opportunities to upgrade their skills through ongoing training and education. Recent growth areas have included corporate governance, and business management and product development.

Both the quality and the number of jobs are consistently high in the banking industry. Full-time jobs reached 82%, the highest it has been in the past 20 years.



Banking Industry Employment in Canada 2012-2016



Source: CBA

Payroll taxes and employee benefits

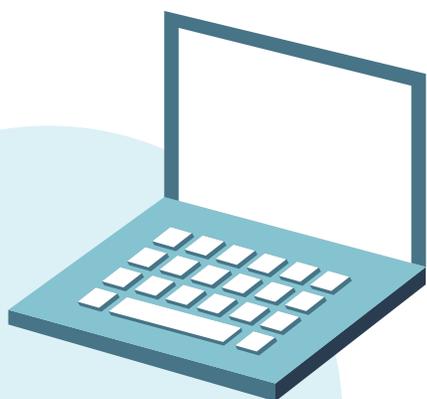
Banks and their subsidiaries paid an estimated \$27.5 billion in salaries and benefits in Canada in 2016.¹ And Canada's six largest banks paid about \$1.3 billion in payroll taxes for that year, including Employment Insurance, CPP and QPP premiums, and Employer Health Tax (where applicable). Banks also offer comprehensive benefit programs and pension plans to all employees who qualify, including those who work part-time. A wide range of support services is available to all employees, including employee assistance programs, career counselling, flexible work options, other assistance for balancing employees' evolving work/life obligations and training programs.

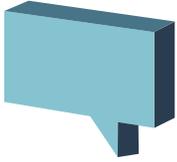
Training and development

Canada's banks are leaders in professional development. As part of their commitment to continuous learning, banks offer employees an array of educational programs through traditional and electronic channels. Courses vary from bank to bank, but may include sales and service, risk, ethics, corporate values, information technology, and management and leadership skills.

Indirect contributions to employment

The banking industry is a major purchaser of goods and services from outside suppliers, spending an estimated \$20.1 billion in 2016.





Banks are also making special efforts to help new immigrants adjust to Canada and find jobs. Some banks have dedicated staff; others are working with outside organizations; all with a view to helping newcomers generally and, more specifically, helping them find jobs within the industry.

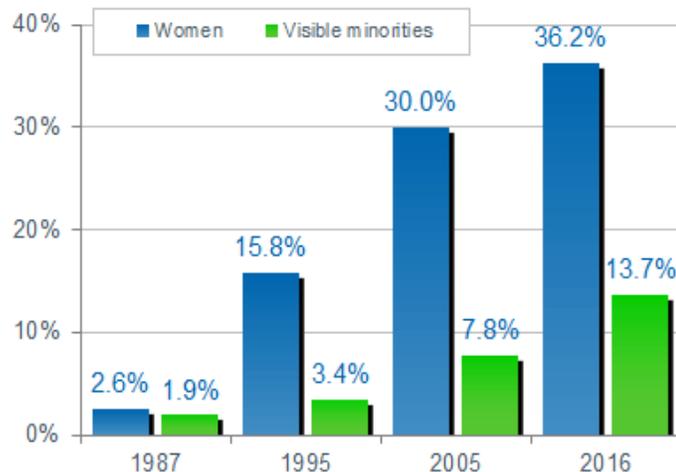
Diversity and inclusion

The banks proactively support and foster diversity and inclusion in their workforces. They actively promote youth employment by recruiting young Canadians and by participating in or sponsoring programs that encourage youth employment such as educational co-ops, internships, entrepreneurial and stay-in-school programs and offering scholarships. At the same time increasing numbers of older bank employees are choosing to continue working past the ages of 60 or 65.

Employment equity

Banks were among the first organizations to grasp the long-term demographic and labour market significance of Canada's *Employment Equity Act* in addition to its human rights aspects. They quickly became leaders in the ongoing effort to build representative workforces and were the first to articulate a business case for equity and diversity at work. The law requires federally regulated employers to collect annual data on four designated groups (see below) although the banks support broader concepts of diversity and inclusiveness.

Per cent of Senior Management Positions Held by Women and Visible Minorities



Source: Bank Employment Equity Returns



Women

As of 2016, women constitute 59.5 per cent (123,615) of the workforce at Canada's six largest banks (excluding subsidiaries), substantially more than any other federally regulated sector. Women occupied 36.2 per cent of senior management positions² and 49.8 per cent of all middle management positions, exceeding the government's benchmarks at both levels. In total, 49.2 per cent of all professional jobs in banks are held by women.

Visible minorities

Representation by people in visible minorities reached just over 31 per cent in 2016 accounting for 13.7 per cent of all senior management positions; 28.7 per cent of all middle management jobs, and 35 per cent of all professional positions. These numbers exceed those in the external labour force (the government's benchmark). They also exceed representation of visible minorities in the other federally regulated industries and in the federal public sector.

People with disabilities

Representation of people with disabilities in the large six banks reach 4.7 per cent in 2016. The banks continue to work on initiatives to promote and sustain employment of people with disabilities and have succeeded in reaching the industry benchmark of 4.7 per cent.³

Indigenous people

In 2016, the six banks employed just over 2,600 Indigenous people keeping the level of representation steady. This is another group with whom banks are making special efforts to increase representation and advancement.

¹ Total for seven banks: RBC, TD, CIBC, BNS, BMO, NBC and HSBC

² "senior management" position as defined as by the federal government i.e. employees holding the most senior positions in large firms or corporations, including executive level positions.

³ Industry benchmark of 4.7 per cent as referenced in the 2011 Statistics Canada Census

The Canadian Bankers Association is the voice of more than 60 domestic and foreign banks that help drive Canada's economic growth and prosperity. The CBA advocates for public policies that contribute to a sound, thriving banking system to ensure Canadians can succeed in their financial goals.

Canadian Bankers Association www.cba.ca